We claim:

1) A triphendioxazine pigment of formula (I)

$$1_{R} \xrightarrow{N} 0 \xrightarrow{N} R^{1}$$

$$(1)$$

where

X is hydrogen or chlorine, and

- is phenyl substituted with 1 to 5 radicals selected from the group consisting of C₁-C₄-alkyl, halogen, C₁-C₄-alkoxy, acetylamino, aminocarbonyl, methylaminocarbonyl and C₁-C₄-alkoxycarbonyl; or is phenyl fused 2,3- or 3,4- with a bivalent radical of the formula -NH-(CO)_m-NR²-, -CR²=CH-CO-NH-, -CR²=N-CO-NH-, -CO-NH-CO-NR²-, -CO-(NH)_m-CO- or -O-(CO)_m-NH- to form a five- or six-membered ring, where R² is hydrogen, methyl, ethyl or phenyl and m is 1 or 2.
- 2) A triphendioxazine pigment according to claim 1, characterized by formula (Ia),

$$\begin{array}{c} & & & & \\ & & & \\ 3_R & & & \\ 4_R & & & \\ & & &$$

where R^2 , R^3 , R^4 , R^5 and R^6 , are independently hydrogen, halogen, especially chlorine, C_1 - C_4 -alkyl, especially methyl or ethyl, or C_1 - C_4 -alkoxy, especially methoxy or ethoxy, although R^2 , R^3 and R^4 are not all hydrogen.

3) A triphendioxazine pigment according to claim 1, characterized by formula (lb),

where R^7 is hydrogen, phenyl or C_1 - C_4 -alkyl, especially methyl or ethyl, and n is 0 or 1.

4) A triphendioxazine pigment according to claim 1, characterized by formula (Ic),

where R^7 is hydrogen, phenyl or C_1 - C_4 -alkyl, especially methyl or ethyl.

5) A process for preparing a triphendioxazine pigment according to one or more of claims 1 to 4, which comprises reacting a compound of formula (III)

with an inorganic acid chloride to form an acid chloride of formula (IV)

$$CI$$
 N
 X
 O
 CI
 N
 X
 O
 X

and condensing the latter with an aromatic amine of the formula NH₂-R¹ in an aprotic organic solvent.

6) The process according to claim 5 wherein the intermediate of formula (III) is effected by ring closure of a compound of formula (II)

in concentrated sulfuric acid and using an oxidizing agent.

7) The use of a triphendioxazine pigment according to one or more of claims 1 to 4 for pigmenting macromolecular organic materials of natural or synthetic origin.

8) The use according to claim 7 for pigmenting plastics, resins, coatings, paints, electrophotographic toners and developers, electret materials, color filters, including printing inks, and seed.